



CUT COSTS. WORK SMARTER WITH AI. CREATE BETTER CUSTOMER EXPERIENCES.

with a move to the cloud!

Your business phone system may have served you well, but will it help take your business to the next level or hold you back? If you want to keep up with the ever-changing workplace environment, high customer expectations, and technology advancements, it is time to switch to a cloud communications provider that can not only get you there but also reduce your costs.

Our all-in-one intelligent cloud communications platform that brings you a business phone system, chat, video conferencing, business texting, file sharing and storage, and so much more. With built-in Al for meetings and customer interactions, and intelligent archiving for compliance and continuity, our platform goes beyond voice—delivering insights, automation, and peace of mind.

Moving to a cloud communications platform is one of the easiest and quickest ways businesses can cut costs while improving business performance.

WHAT TO CONSIDER WHEN COMPARING BUSINESS COMMUNICATIONS SYSTEMS

ON-PREM PHONE SYSTEM	CONSIDERATIONS	FIRSTLINE'S CLOUD COMMUNICATIONS PLATFORM
Higher costs than you realize - hardware, maintenance, support, phone lines, and long distance costs.	COSTS	One low, per-user cost includes all your business communications. No maintenance, upgrade, or support costs.
No AI or advanced capabilities	NEWEST TECHNOLOGY	Always get the latest technology available, including built-in Al capabilities and intelligent archiving.
No ability to text	TEXTING	Along with voice, communicate with chat, video, and SMS; connect employees wherever work is being done.
Limited to voice, limited to the office.	FEATURES	Along with voice, communicate with chat, video, and SMS; connect employees wherever work is being done.
Not designed for a great customer experience	CUSTOMER EXPERIENCE	Let your customers communicate with your business the way they want, and get fast responses.
No MS Teams Integration	MS TEAMS	Works seamlessly works inside MS Teams for advanced phone and SMS/MMS
Won't get better over time	FUTURE	Always getting the latest technology as a standard part of the service.



PHONE | VIDEO | CHAT | SMS | FILES | CONTACT CENTER | ARCHIVING